



TULIP
TIME

HOLLAND, MI

GROUP TOUR

PLANNING GUIDE

MAY 2-10
2020

#EXPERIENCETULIPTIME

PURE *M*ICHIGAN®



TULIP
TIME
May 2 - 10, 2020



If you're looking for a group experience like no other, look no further than the Tulip Time® celebration in Holland, Michigan. Holland is nestled upon 8 of the 1,400 miles of Lake Michigan's stunning shoreline.

Join the Dance in celebration of Tulip Time's 91st festival. You can join in the fun of seeing three parades, hundreds of Dutch Dancers, national and local entertainment, thousands of tulip varieties, and fireworks.

This Group Tour Planning Guide outlines all services, tours, meal options and events available for your group. You can also contact us to tailor a custom experience all your own.

For complete details and to download an order form, [visit tuliptime.com/group-sales](http://tuliptime.com/group-sales).

Group tickets on sale Nov. 7, 2019

Contact our Group Travel Manager for ticket information and itinerary planning assistance:

Annika Smeenge, Group Travel Manager | groups@tuliptime.com
800-822-2770 x112 | tuliptime.com/group-sales



FIND US ON SOCIAL!

Share your Tulip Time experience by tagging us or using our hashtags. Your work may be featured on Tulip Time social media and marketing!

#ExperienceTulipTime #TulipTime2020
#TulipTimeHollandMI #JoinTheDance

@TulipTimeFestival
 @Tulip_Time
 @Tulip_Time



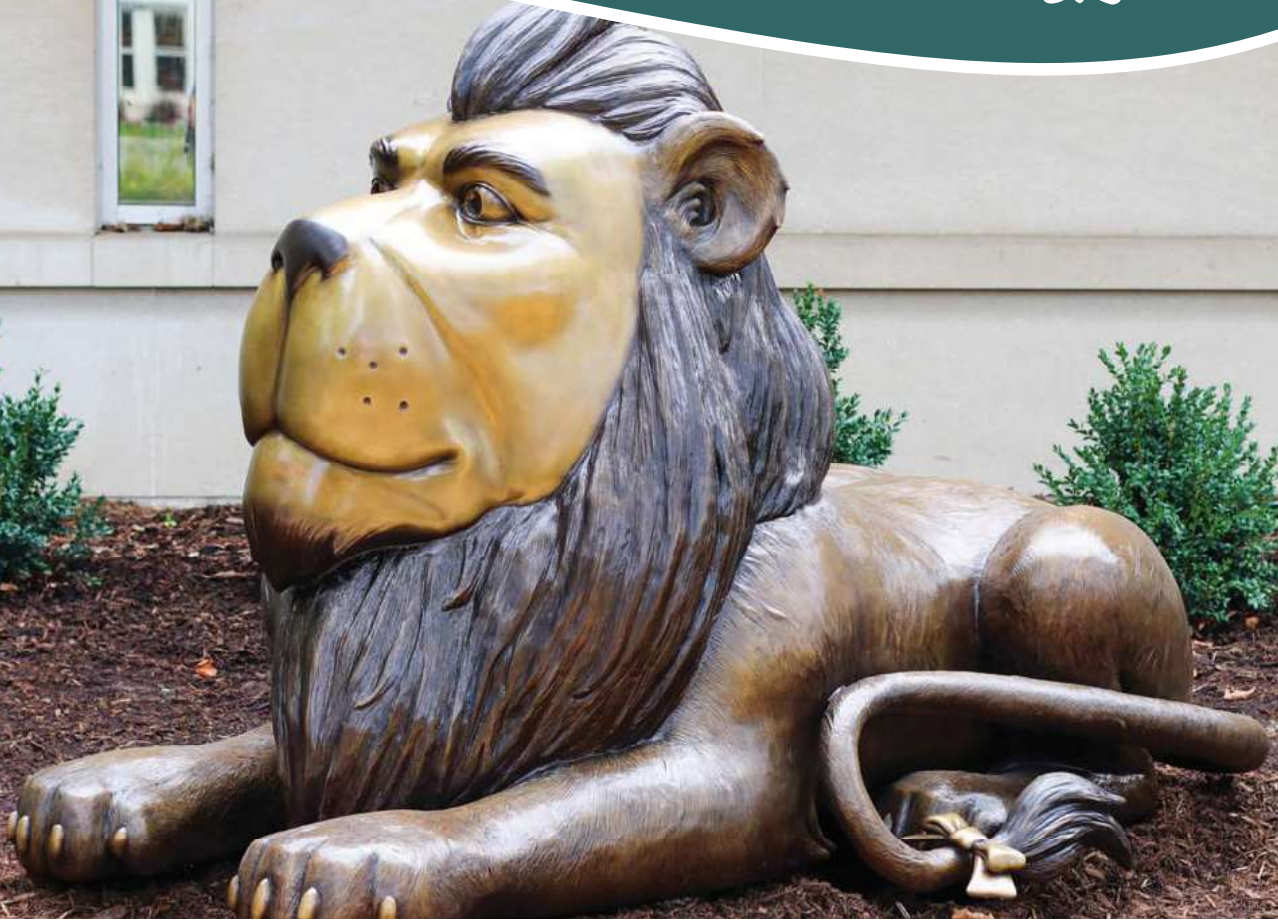
ON THE COVER

We are pleased to feature the work of photographer Joshua Martin of South Bend, IN on the cover of our 2020 Brochure Series.

SEE MORE OF JOSHUA'S WORK:
www.joshuamartinstudios.com
[@joshuamartinstudios](https://www.instagram.com/joshuamartinstudios)

Additional thanks to **MIKE LOZON, TULIP TIME OFFICIAL PHOTOGRAPHER** for providing festival imagery in this brochure.

We're off to see the *tulips* (& the Wizard)!



There's no place like Holland!

Be sure to visit Holland's newest free attraction – life-sized bronze statues of the Wizard of Oz characters. Located at the corner of 12th St & River Ave, across from Centennial Park, the permanent statues pay homage to L. Frank Baum, who is said to have written parts of the classic tale while staying at his family's cottage just minutes from downtown!



HOLLAND
PURE MICHIGAN®

Holland Area Visitors Bureau · Open seven days a week

Call for assistance with local accommodations

78 East 8th Street · holland.org · 800.506.1299 · #discoverholland



SPECIAL GROUP DISCOUNTS

Special group discounts and complimentary tickets are available to groups purchasing 20 or more tickets for a single event (for most ticketed events). Tickets must be purchased through the Tulip Time Group Travel Manager to receive a discount. Ticket prices in this brochure reflect group rates.

Other terms & conditions – Groups of 20 or more receive group rates plus two complimentary tickets for driver and escort as noted (for most ticketed events). Full payment is required two weeks after the order is placed. Entire group cancellations may be refunded through March 26, 2020 with a 5% cancellation fee. Partial group cancellations may be refunded through March 26, 2020. **Refunds will not be offered past the March 26, 2020 deadline.** All groups are required to pay a \$20/group order ticket processing and handling fee, \$25/group order outside of the U.S. Any additional purchases are assessed a \$10 shipping and handling fee. Group orders placed after March 26, 2020 require full payment at the time the order is placed. Trip confirmation packages will be sent after April 2, 2020.

AREA ATTRACTION ADMISSION TICKETS

Now it's even easier to plan your Tulip Time trip. We are your one-stop shop for purchasing tickets to Holland's area attractions.

ITINERARY PLANNING ASSISTANCE

Let us help you plan your trip! We can provide information on events and attractions and suggest itinerary options for your group.

Annika Smeenge, Group Travel Manager
groups@tuliptime.com | 800-822-2770 x112
tuliptime.com/group-sales

RESERVED MOTORCOACH PARKING

Motorcoach parking passes are available for purchase.

Tue. May 5—Sat. May 9
Price: \$75/day/coach

AREA ATTRACTIONS



NELIS' DUTCH VILLAGE

Our park is like a step back into the Netherlands of over 100 years ago on a day when the festival came to town, complete with authentic Dutch architecture, flowering gardens, canals and windmills. The history and culture of the Dutch come to life as our associates dressed in authentic costumes and wooden shoes demonstrate Old Dutch traditions.

Open daily, 9a-6p | Group Rate: \$11/p

HOLLAND MUSEUM

Visit the Holland Museum for a glimpse into Holland's past! Featuring impressive art by Dutch masters like Van Gogh and fascinating artifacts from Holland's early Dutch settlers. The Holland Museum details the early founding of Holland, Michigan, and celebrates its growth into a thriving, diverse community. Experience Spark!Lab Smithsonian, a hands-on invention space!

Sat. May 2—Sat. May 9, 9a-5p
Closed Sun. May 10
Group Rate: \$7/p

SPARK LAB HOURS

Sat. May 2 & Sun. May 3, 10a-5p;
Mon. May 4—Fri. May 8, 12-4p; Sat. May 9, 10a-5p

VELDHEER'S TULIP FARM, DEKLOMP WOODEN SHOE & DELFT FACTORY

With over 6 million tulips, it's a great opportunity to see fields of beautiful flowers at Holland's only Tulip Farm. Enjoy a visit to the DeKlomp Wooden Shoe and Delft Factory.

Open daily, 8a-8p, gardens close at 7p
Sun. May 10, 8a-5p, gardens close at 4p
Group Rate: \$10/p

WINDMILL ISLAND GARDENS

Tour De Zwaan — Holland's icon and America's only authentic, working Dutch windmill — to discover how this beautiful machine produces flour for our community. Multiple tulip fields provide a marvelous backdrop. Additional tulips, annuals, and perennials bloom in manicured beds alongside historic Dutch architecture. An Amsterdam street organ, Dutch carousel and more provide fun for all ages. Visit May 2-3 to experience the Historic Dutch Trade Fair.

Open daily, 9a-6p | Group Rate: \$9/p



GUIDED TOURS

HOLLAND TULIP TIME GUIDED TOUR

A must for your group! A Dutch-costumed guide will board your coach for a tour that includes Holland’s historic areas, city parks, Hope College, a view of the windmill, Tulip Lanes and Downtown Holland.

Mon. May 4—Sat. May 9
Mornings only on parade days: May 6, 7 and 9
\$150/coach, up to 3 hours

HISTORIC OTTAWA BEACH TOUR

Take in the breathtaking views of our Lake Michigan beaches and snap a picture of one of the nation’s most famous lighthouses, “Big Red.” A guide will board your coach for this fun and informative tour covering the history of the Ottawa Beach area. Price includes state park entrance fee. Tour duration is 1-1/2 hours.

Sat. May 2—Sat. May 9 | \$65/coach

AREA DOCENT

Sit back and relax. Let our area docent host you and your group while in Holland. Tour the City of Holland, take in the breathtaking views of Lake Michigan from Holland State Park, visit area attractions or shop our beautiful downtown area. We can help you customize tours of various lengths.

Mon. May 4—Sat. May 9, 9a-5p daily | \$50/hour



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Staying Here is Anything but Ordinary

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& Cozy Cottages



Saugatuck Douglas

Just 15 minutes south of Holland, MI
Saugatuck.com



Let us arrange a wonderful meal for your group! Several options are available for groups of 20 or more. Contact the Group Travel Manager for reservations.

SPECIAL DIETARY NEEDS:

A notification to Annika Smeenge must be made by April 2, 2020. Accommodations are not guaranteed if advance notification is not received. The tour host is responsible for informing the venue upon arrival.



BEECHWOOD GRILL

Why settle for just a meal? Beechwood Grill offers tour groups a family style experience. Our professional staff will serve two unique entrees from our large selection of items, like Chicken Monterey or our house specialty — slow-roasted pot roast! All entrees are served with mixed greens, bakery rolls, hot homemade sides, dessert, and water or lemonade. Dinner selections will also include our breaded onion rings. Our ample parking and multiple entrances make bus parking a breeze!

LUNCH: Mon. May 4—Sat. May 9, 11a-1p
Group Rate: \$15/p, By Reservation

DINNER: Mon. May 4—Sat. May 9, 4-7p
Group Rate: \$18/p, By Reservation

BOATWERKS CULINARY TWIST ON TRADITION

Holland’s premier waterfront restaurant presents a unique four-course meal that puts a spin on traditional Dutch cuisine. Each of this exceptional culinary delight will be presented by your host offering insight into the ‘twist’ on the traditional recipe. A cash bar is available upon request.

Mon. May 4—Fri. May 8, 4-9p | Group Rate: \$32/p
(2 comps available for groups of 30 or more)

CHURCH LUNCH - FIRST UNITED METHODIST

Let us serve your group a wonderful, ready-upon-arrival meal and have you on your way within an hour. As part of a long-standing tradition, local church volunteers dig out their family recipes to prepare a delicious, Dutch lunch for our visitors. Enjoy authentic, home-cooked goodness along with friendly hospitality. Ample free coach parking is available.

Mon. May 4—Sat. May 9, 11a-1p | Group Rate: \$13/p

CIVIC CENTER GROUP DINNER

Centrally located in the heart of Downtown Holland, the Civic Center provides a great atmosphere for your group’s dinner. Come and enjoy an excellently curated meal after spending the day walking tulip fields and shopping on 8th street. A cash bar will be available.

Tue. May 5—Sat. May 9, 5-7:30p | Group Rate: \$20/p

PHELPS DINING BY HOPE COLLEGE GROUP DINNER

Enjoy a fantastic dinner at Holland’s prominent college, Hope College. Nestled in the midst of Holland’s downtown, this is one of the most beautiful campuses around.

Tue. May 5, 4:30-6:30p & Wed. May 6, 4-6:30p | Group Rate: \$16/p
(No comp tickets available for this dinner)

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downtown holland

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|------------------------|---------|
| Lunch Inclusive | \$18.50 |
| Dinner Inclusive | \$24.95 |

COMPLIMENTARY DRIVER & ESCORT MEALS
*FOR PARTIES OF 30 OR MORE

PARKING AVAILABLE

alpenroserestaurant.com
The corner of 8th and Central
Holland, MI • 616-393-2111



TULIP TIME WELCOMES THE LEGENDARY EMPRESS OF SOUL, **GLADYS KNIGHT**

The great ones endure, and Gladys Knight has long been one of the greatest. Very few singers over the last fifty years have matched her unassailable artistry. This seven-time Grammy winner has enjoyed #1 hits in Pop, Gospel, R&B and Adult Contemporary including “I Heard it Through the Grapevine,” “If I Were Your Woman,” “Neither One of Us (Wants to be the First to Say Goodbye),” “Best Thing to Ever Happen to Me,” and the #1 hit “Midnight Train to Georgia.”

Fri. May 8, 7-8p
Premium Seats: \$90/p, General Seats: \$75/p
Central Wesleyan Church | 446 W. 40th St.



ELTON ROHN THE PREMIER ELTON JOHN TRIBUTE SHOW

Don't miss the show that has been proclaimed “the best Elton John tribute in North America!” This 100% live performance includes fabulous music and nonstop, high energy from start to finish!

Sat. May 2, 8-9:30p | \$35/p, General Admission
Holland Civic Center Place | 150 W. 8th St.



THE TEXAS TENORS

The Texas Tenors are the most successful music group in the history of America's Got Talent, and they're back by popular demand! Tulip Time welcomes the tenors as they celebrate their “10th Anniversary Tour.”

Wed. May, 7-8:30p | \$36/p
Central Wesleyan Church | 446 W. 40th St.

(2 meal comps available for groups of 30 or more)

PRE-SHOW DINNER:
Holland Christian High School, 5-6p;
Group Rate: \$27/p



DAVE BENNETT A TRIBUTE TO BENNY GOODMAN

Benny Goodman will forever be the King of Swing and Dave Bennett's primary musical hero. This tribute transports the listener back to the Swing Era, performing famed Goodman recordings of the 1930's and 40's.

Wed. May 6, 7-9p | \$30/p
Beechwood Church | 895 Ottawa Beach Rd.



FIDDLEFIRE — THE PANNING FAMILY BAND

This family string band was formed out of a passion for creating exciting musical arrangements and a desire to perform together. Their diverse instrumentation includes fiddles, guitar, string bass, mandolin, percussion and dancing feet!

Thu. May 7, 7-8:30p | \$30/p
Central Wesleyan Church | 446 W. 40th St.

(2 meal comps available for groups of 30 or more)

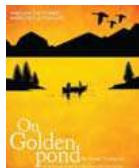
PRE-SHOW DINNER:
Holland Christian High School, 5-6p;
Group Rate: \$27/p



DUELING PIANOS INTERNATIONAL

An all request, rock 'n roll, comedy piano performance that makes the audience the STAR of the show! This high-energy display is full of fun and will have you singing, cheering and calling for more.

Sat. May 9, 8-9:30p | \$18/p, General Admission
Knickerbocker Theatre | 86 E. 8th St.



HOLLAND COMMUNITY THEATRE PRESENTS
ON GOLDEN POND

The love story of Ethel & Norman Thayer returning to their summer home. This is a hilarious and heartwarming show about family generations learning to communicate and care about each other.

Sat. May 2, 7-9p; Sun. May 3, 2-4p
Tue. May 5–Sat. May 9, 7-9p | \$21/p
Holland Community Theatre | 50 W. 9th St.



DUTCH ORGAN CONCERT

The Dutch pipe organ has a long history in the Netherlands. Today, Dutch composers write organ music influenced by jazz, rock and popular music. Join Rhonda Edgington as she shows off new and different voices of this unique instrument.

Sun. May 3, 7-8p | \$15/p
Hope Church | 77 W. 11st St.



HOLLAND WINDMILL CHORUS

Holland’s chapter of the International Barbershop Harmony Society celebrates American music by swingin’ through a selection of familiar jazz standards in four-part acapella barbershop style!

Mon. May 4, 7-8:30p | \$21/p
Beechwood Church | 895 Ottawa Beach Rd.



AH!MEN LUNCH SHOW

A delightful lunch and one-hour show with one of West Michigan’s most powerful and versatile singing groups; featuring jazz, gospel, show tunes and American standards.

Tue. May 5–Fri. May 8 | \$26/p
Doors open 10:30a; Buffet service 11a; Show 12-1p
Evergreen Commons | 480 State St.



A TULIP TIME TALENT SHOWCASE
DAZZLE

Showcasing the brilliantly fresh talent of four area high schools in a vibrant medley of over 25 acts. This variety show is packed with entertainment for all!

Tue. May 5, 8-10p | \$15/p
Central Wesleyan Church | 446 W. 40th St.



AN ORCHESTRA OF VOICES
HOLLAND CHORALE WITH CHANTICLEER

In the final concert of the Holland Chorale’s 60th anniversary season, they will share the stage with internationally renowned, GRAMMY® award-winning vocal ensemble Chanticleer!

Fri. May 1, 7:30-9:30p | \$20/p
DeWitt Auditorium | 3333 96th Ave., Zeeland



TASTE OF HOLLAND DINNER

A truly Dutch culinary and cultural experience! Explore the origin and preparation of a unique 4-course dinner while you enjoy Dutch Dancing, music, a costume style show and photo opportunities with the dancers.

Fri. May 8 & Sat. May 9, 6:30-8p | \$46/p
Haworth Inn & Conference Center | 225 College Ave.



HOLLAND AMERICAN LEGION BAND
100TH ANNIVERSARY CELEBRATION CONCERT!

The pride of the Holland Community, this band has zealously entertained audiences locally and around the world. Join in on this very special presentation as the band celebrates their 100th anniversary.

Sat. May 9, 7-8:30p | \$20/p
The Jack H. Miller Center, Hope College | 221 Columbia Ave.



BOATWERKS
waterfront restaurant

- Outdoor dining & patio lounge
- Stunning panoramic views of Lake Macatawa
- Open 7 days a week

Tour buses & large groups welcome!

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216 VAN RAALTE AVE., HOLLAND



ALWAYS NEW.




The beauty and culture of West Michigan comes to life all year round at Frederik Meijer Gardens & Sculpture Park. Showcasing an internationally acclaimed sculpture collection complemented with indoor and outdoor gardens, the peaceful Richard & Helen DeVos Japanese Garden, and the modern Padnos Rooftop Sculpture Garden, Meijer Gardens is truly a place for everyone. Groups of 10 or more enjoy special rates for admission and free motorcoach parking. Enjoy a tram tour, the gift shop and the beautiful café. Contact Group Tours today to plan your memorable experience at Meijer Gardens.

2020 EXHIBITIONS AND EVENTS

| | | | |
|-------------------------------|--|-------------------------------|--|
| SEPT 20, 2019– MAR 1, 2020 | Rebecca Louise Law: The Womb | JUL–AUG | Tuesday Evening Music Club |
| MAR 1–APR 30 | Fred & Dorothy Fichter Butterflies Are Blooming | SEPT 11, 2020– JAN 3, 2021 | Fall Sculpture Exhibition |
| MAY 27–AUG 16 | Spring/Summer Sculpture Exhibition | SEPT 16–OCT 4 | ArtPrize |
| MAY–SEPT | Tram Tours and Outdoor Gardens in Bloom | SEPT 18–OCT 25 | Chrysanthemums & More! |
| | | NOV 24, 2020– JAN 3, 2021 | Metro Health Christmas & Holiday Traditions |

TOURS 877-975-3171

GROUP RATES | TRAM TOURS | CAFÉ | GIFT SHOP | FREE MOTORCOACH PARKING

1000 EAST BELTLINE, GRAND RAPIDS, MI 49525 | 1-888-957-1580 | MEIJERGARDENS.ORG   



FREDERIK MEIJER
Gardens & Sculpture Park

2018 GROUP TOUR PLANNING GUIDE



TULIP TIME VISUAL ARTS SERIES EXHIBITS

AT THE HOLLAND AREA ARTS COUNCIL

Tulip Time is expressed through many art forms and now you can experience them all in one location. Join us at the Holland Area Arts Council for the Visual Arts Series of exhibits including the Tulip Time Quilt Show, Festival Artwork Display, the Klompen Garden winning art and our newest addition — the Dutch Dance Exhibit.

Sat. May 2, 10a-5p; Sun. May 3, 12-3p; Mon. May 4-Fri. May 8, 10a-8p; Sat. May 9, 10a-1p; Sun., May 10, 12-4p
Holland Area Arts Council | 150 E. 8th St. | Admission: \$10/p

FESTIVAL ARTWORK EXHIBIT

LOBBY

Celebrate the 10th year of the Festival Artwork competition. View the striking original artwork of the Top 20 selected pieces for the 2020 competition, which includes the winning selection. The remaining 19 works will compete for the Viewers' Choice Awards, so be sure to vote for your favorites.

QUILT SHOW

PADNOS & ARMSTRONG GALLERIES

Enjoy this unique display of more than 100 exquisite handmade quilts all created by local artists. The 2020 Raffle Quilt will be on display with ticket proceeds benefitting Love Sews and Living Threads Ministries. Participate in the Viewers' Choice competition by voting for your favorite quilts. Awards will be announced on Sat. May 9 at 11a.

DUTCH DANCE EXHIBIT

DANCE STUDIO

Explore a collection of the most exceptional and intricately designed Dutch costumes in this beautiful and educational exhibit. Travel through the Provinces as you learn the history behind these costumes, their craftsmanship and how the detailed process of their creation serves to maintain cultural authenticity.

Learn about Tulip Time's Dutch Dance program. Discover the origin of the Dutch Dance music and the dance itself.



KLOMPEN GARDEN

PUBLIC ART INSTALLATION,
WINDOW ON THE WATERFRONT PARK

Showcasing 20 pairs of artfully designed large 'wooden' shoes. Inspired by our West Michigan community and Dutch heritage, amateur and professional artists alike spend months decorating their shoes out of metal, acrylic, glass, and plaster.

The juried winner will be displayed at the Holland Area Arts Council's Visual Arts Exhibit while the remaining 19 will be installed throughout tulip beds at Window on the Waterfront Park.



PARADES



The Tulip Time Parades are some of the largest and most spectacular events in Michigan. Thousands of spectators line the streets of downtown Holland to watch amazing floats, marching bands, Dutch Dancers, and numerous local organizations present their finest in over two miles of celebration.



 **MetalFlow**
VOLKSPARADE

The People's Parade, Wed. May 6

White glove inspection of the streets & street scrubbing | 1:30p
Parade | 2-3p



 **Yanfeng**  **Johnson Controls**
KINDERPARADE

The Children's Parade, Thu. May 7

(Rain date Fri. May 8)
Parade | 2-3p



 **QUALITY CAR WASH**
MUZIEKPARADE

The Music Parade, Sat. May 9

Parade | 2-3:30p

CROWD FAVORITE!

Petoskey Steel Drum Band Special Performances:

Kollen Park Grandstands: 12:30p

Civic Center Grandstands: 1p


8th St. & College Ave.: 3:30p

GRANDSTAND SEATING

Enjoy the parade in our grandstand seating. Standard bleacher seating is located at Kollen Park. Premium seating, which includes a backrest for enhanced comfort, is located adjacent to the Civic Center parking lot. Seating is limited.



Kollen Park Standard Seats: \$12/p

Civic Center Premium Seats: \$16/p



Now with two locations
for your convenience!

360 Douglas Ave. | Holland, MI 49424
380 W. 16th St. | Holland, MI 49423

616-396-BAKE | deboerbakery.com



ARTISAN MARKET

Enjoy the opening weekend of the festival wandering through the beautiful tulip beds while shopping a variety of handcrafted, original pieces brought to you by over 200 juried artisans from around the country!

Sat. May 2, 10a-6p | Sun. May 3, 10a-4p **FREE EVENT**
Centennial Park | 250 Central Ave.

DUTCH MARKTPLAATS & DUTCH FOOD COURT

Immerse yourself in the sights and sounds of historic Holland. Shop Dutch-inspired goods, learn a phrase or two in Dutch and enjoy entertainment. Food will be available for purchase through Center concessions and the Dutch Food Court.

Tue. May 5—Sat. May 9, 10a-4p **FREE EVENT**
Holland Civic Center Place | 150 W. 8th St.

FOOD COURT HOURS:
Tue. May 5—Sat. May 9, 11a-2p | Food pricing per posted menu

MOEDERDAG MARKET – NEW LOCATION

Grab your favorite lady and spend the last day of the festival shopping at the Tulip Time Moederdag Market! This quaint event will feature specially selected merchants, live music, and gourmet food trucks...all nestled in the beauty of over 100,000 tulips!

Sun. May 10, 10a-4p
Window on the Waterfront Park | 85 E. 6th St.



DUTCH DANCE

Dutch Dance performances are by far one of the most entertaining Tulip Time treats. See hundreds of dancers dressed in bright, authentic costumes and wooden shoes high-kick their way through traditional dances.

Performances occur daily throughout Holland, view full schedule: tuliptime.com/events **FREE EVENT**

JOIN THE DANCE FUND

Tulip Time strives to maintain cultural authenticity in the costumes worn by its dancers. Each costume, modeled after period dress, can take an expert seamstress up to 15 hours to create—with as many as eight finished pieces to complete an ensemble—at an average of \$300/costume. This ongoing fund empowers hundreds of students to participate in Dutch Dance.

We invite you to donate and support one of our most popular events by visiting tuliptime.com/jointhedance.

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ATTRACTIONS & DINING

FREE AREA ATTRACTIONS

GRAAFSCHAP HERITAGE CENTER

5793 Church St., Holland
616-396-5008
www.graafschapcrc.org

HISTORIC PILLAR CHURCH

57 E. 10th St., Holland, MI
616-392-8686
www.pillarchurch.com

HOPE COLLEGE ORGAN RECITALS

12th St. & College Ave.
Holland, MI | 616-395-7650
www.hope.edu

THE DEKKER-HUIS/ ZEELAND HISTORICAL MUSEUM

37 E. Main Ave., Zeeland, MI
616-772-4079
www.zeelandhistory.org



DINING

ALPENROSE RESTAURANT

A legendary favorite in downtown Holland for 28 years, specializing in European and American favorites. Breakfast, lunch, dinner, coffee shop, bakery and room for large groups.

4 E. 8th St., Holland | 616-393-2111
www.alpenroserestaurant.com

BOATWERKS

Downtown Holland's only waterfront restaurant and banquet facility. Lakefront patio serving lunch and dinner in a casual environment. Easy bus and car parking.

216 Van Raalte Ave., Holland | 616-396-0600
www.boatwerksrestaurant.com

BUFFALO WILD WINGS

2899 West Shore Dr., Holland | 616-399-9461
www.buffalowildwings.com

DEBOER BAKKERIJ

Authentic Dutch creations with 2 locations to please you. Our north location offers a full service restaurant and Dutch bakery. Our south offers fried chicken, ice cream, and a full-service Dutch bakery.

360 Douglas Ave. & 380 W. 16th St., Holland
616-396-BAKE | www.deboerbakery.com

JIMMY JOHN'S

12719 Riley St. #130, Holland | 616-796-0006
23 E. 8th St., Holland | 616-494-6860
www.jimmyjohns.com

NEW HOLLAND BREW PUB ON 8TH

Great beer, handcrafted spirits and delicious food in a casual, eclectic atmosphere.

Open Mon.-Thu. 11a-12a,
Fri.-Sat. 11a-12a, Sun. 11a-10p.

66 E. 8th St., Holland | 616-355-6422
www.newhollandbrew.com

ATTRACTIONS

HOLLAND GARDEN CLUB - TULIP TIME FLOWER SHOW "FOLLOW THE YELLOW BRICK ROAD"

Now in its 74th year, the Tulip Time Flower Show is free and open to the public. It features locally grown horticulture specimens, dozens of tulip varieties, artistic flower designs, table arrangements, and more.

Open Tue. May 5, 3-9p.; Wed. May 6, 9a-9p.
Thu. May 7, 9a-6p.; Fri. May 8, 9a-5p.
Herrick District Library | 300 S. River Ave., Holland

HOLLAND MUSEUM

Visit the Holland Museum for a glimpse into Holland's past! Featuring impressive art by Dutch masters and fascinating artifacts from early Dutch settlers, the Museum details the early founding of the city and celebrates its growth into a thriving, diverse community. Don't miss the Cappon House, Holland's first mayor and Dutch immigrant.

Sat. May 2-Sat. May 9, 9a-5p
Group Rate: \$7/p | 31 W. 10th St., Holland
616-796-3329 | www.hollandmuseum.org

HOLLAND AREA VISITORS BUREAU

78 E. 8th St., Holland | 616-394-0000
or 800-506-1299 | www.holland.org



Open 7 days a week to help you
plan your trip

800.506.1299 | holland.org | #discoverholland



OFFICIAL PARTNER OF TULIP TIME



THANK YOU

Tulip Time is made possible each year thanks to organizations across our community who donate their time, talent and treasure to fund festival operations. Since 1929, Tulip Time has been powered by community contributions. Today, partners continue to invest in their community through a gift to Tulip Time - the return on their investment is a \$48 million economic impact on greater Holland.

PREMIER PARTNERS



CORPORATE PARTNERS

American Medical Response
American Red Cross
City of Holland
Crown Motors
Holland Board of Public Works

Holland Civic Center Place
Fifth Third Bank
GMB Architects + Engineers
Holland Charter Township
Holland Area Visitors Bureau

Holland Litho
Holland Sentinel Media Group
Huntington Bank
MAX Transit
Meijer

Midwest Communications
MVP Athletic Club
NEXT Creative Co.
Tele-Rad
WZZM13

COMMUNITY PARTNERS

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Aetna
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At Your Service Valet
Back to Health Chiropractic
Beechwood Church
Big E's Sports Bar & Grille
Biggby Coffee
Blaine's Farm & Fleet
Blue Cross Blue Shield of Michigan
Boar's Head Provisions
Bowerman's Blueberries
Brew Merchant
Brooks Family Fund
Buffalo Wild Wings
BWV Property Management
Chemical Bank
Cogdal Vineyards
Collective Idea
Comcast
Comerica Bank
Consumers Credit Union
Consumers Energy
Corporate Live
Cottage Home

Courtyard by Marriott
Cross Country Cycle
Cumulus Media
Cunningham Dalman
DeKlomp Wooden Shoe Factory
Dialog Direct
DK Construction
D&W Food Centers
Eastern Floral
EBW Electronics
Edward Jones
Eenhoorn
EGL Tech
Elisabeth Marie Photography
Elzinga & Volkers
Evergreen Commons
Evoqua
Express Employment Professionals
Fence Consultants
Fenn Valley Vineyards
Field's Fabrics
First National Bank
Forge Industrial Staffing
Freestyle Photography
Fris Downtown
Gazelle Sports
GDK Construction & Property Mgmt.

Gill Staffing
Global Concepts Enterprises, Inc.
Gordon Water Systems
Grand Valley State University
Gypsy Girl Social Wagons
Hampton Inn
Happy Soul Yoga
Haveman Electric
Haworth
Haworth Inn & Conference Center
Herman Miller Cares
Higher Health Chiropractic
Holiday Inn Express
Holland Christian Schools
Holland Haven Marathon
Holland Hospital
Holland Hundred
Holland Museum
Home & Company
Hope College
Hops at 84 East
Hutt Trucking
Jimmy Johns
K-Line Industries
Koops Inc.
Lake Michigan Credit Union
Lakeshore Family Chiropractic

Laketown Township
LG Chem
Lighthouse Group
Lorence & VanderZwart
Mac Allister Rentals
Macatawa Bank
Magna Engineered Glass
Mapleview Animal Hospital
Mead Johnson
Mercantile Bank
MI Great Places Inc.
Michigan West Coast Chamber
Midwest Construction Group
Motus Integrated Technologies
New Holland Brewing Co.
Noodles & Co.
Old National Bank
Padnos
Rhoades McKee
Sam's Club Foundation
Saugatuck Center for the Arts
Schreur Printing
Semco Energy
Shoreline Orthopaedics
Silkscreen Marketing
Simio Health Services
Spectrum Health Medical Group

Tennant Co.
The Pledge & JOY99.3 FM
The Rental Company
The Village at Appledorn
Thermotron
Townsquare Media
Trans-matic
Two Men and a Truck
Tyson
Uniform Color Company
United Federal Credit Union
US Golf Cars
Urban St. Magazine
VandeBunte Eggs
VanderVeen's The Dutch Store
Virtue Cider
Walmart Foundation
Wendi Curtis Photography
West Michigan Chevy Dealers
West Michigan Honda Dealers Assoc
West Michigan Woman
Wolverine Power
Women's Lifestyle Magazine
Woodward
Worksighted
Yacht Basin Marina
Zeeland Lumber



TULIP
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